



News Release

Tuesday, July 6, 2010

For Immediate Release

Little River Band Concert To Benefit Teachers on August 11

ROCK HILL – Area teachers will be honored at the Little River Band concert on Wednesday, August 11 at the Old Town Amphitheater. The concert serves as a venue for the community to support educators and to raise money for Rock Hill Schools classroom supplies. Teachers will be offered a special discount on tickets and the Rock Hill Schools Teachers of the Year will be recognized at a brief ceremony before the band takes the stage.

Tickets for Teachers

Through the generosity of benefit sponsors, K-12 teachers can purchase buy-one, get-one free tickets as part of the *Tickets for Teachers* program. Teachers can purchase their tickets at the City of Rock Hill's Economic and Urban Development office, Rock Hill Schools' district office or at the concert.

Classroom Supplies Fund

In the past, teachers of the Rock Hill Schools were allotted a limited budget to purchase classroom supplies. Due to funding reallocation, this designation has been eliminated, resulting in a \$275,000 loss. To help lessen the impact of the reduced budget, the Old Town Association is donating 10% of each regularly priced ticket sold toward a fund to purchase classroom supplies. Additionally, the group is collecting cash from individuals and businesses to donate to the school district.

Teacher Recognition

Rock Hill Schools Teachers of the Year will have the opportunity to meet The Little River Band members and take part in a brief recognition ceremony. In addition, all teachers will be honored for their dedication to the community's youth.

For more information about the benefit concert or to discuss sponsorship opportunities, call 803-329-8756. To learn about other events in Old Town Rock Hill, visit www.onlyinoldtown.com.

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