News Release

Friday, October 7, 2011 **For Immediate Release**

Introducing Old Town Historic Walking Tour
Free, Public Event to Learn about Rock Hill's Rich History

ROCK HILL – The Old Town Historic Walking Tour program will be available to the community and to tourists beginning Saturday, October 8 from 10 am to 2 pm. This free event will be hosted at The White Home, located at 258 East White Street, where participants will begin the tour.

Each person is invited to experience the entire 1.25 mile walking tour or ride the red trolley for an abbreviated, guided tour. Trolley rides will be leaving The White Home every 30 minutes beginning at 10:30 am. The Rock Hill Coca-Cola Bottling Company sponsored event will include coke or diet coke in vintage coca-cola bottles to the first 500 people and free entry into The White Home.

Stories and facts from 30 historic sites are packaged in this one program. The information is communicated through copy and audio told by a cast of local citizens. Available for individuals and groups, users can access the information for the program from any combination of brochure, onlyinoldtown.com/historictour via personal smart phone, telephone system via personal cell phone, and borrowed mp3 players.

After the event, locals and tourists can participate at any time. Groups are encouraged to reserve mp3 players and pick up brochures from the The White Home or York County Visitors Center.

The White Home
258 East White Street
Rock Hill, SC 29732
803-329-1020

York County Visitors Center
452 South Anderson Road
Rock Hill, SC 29730
803-329-5200

The program is sponsored by City of Rock Hill, Comporium Communications, Historic Rock Hill, and Old Town with additional funding from the SC Department of Archives and History through a Federal Historic Preservation Grant and City of Rock Hill Accommodations Tax.

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